

NEW HOBBY KITS FOR KIDS

Kids Learn To Build With New Rockler Hobby Kits

MEDINA, MN (November 1, 2012) - Rockler Woodworking and Hardware is now offering a new line of Toy Hobby Kits. The four kits include a Candy Maze, Soccer Game, Basketball Game, and Bird Feeder. They are designed to be simple enough for children to build with supervision from a parent or other adult. The kits are recommended for children ages 4 and up.

Each Toy Hobby Kit contains all of the building materials and hardware necessary to complete the project as well as sandpaper for finishing and an illustrated instruction booklet. The final result of each kit is a functional structure, whether it is a game or a bird feeder, and the components are natural wood which allows children to take over with their own creativity to finish or paint the completed project.

"These Toy Hobby Kits are a wonderful way for children to have fun while they develop assembly and basic woodworking skills," said Steve Krohmer, Rockler's Vice President of Product Development. "The end results are a toy the child can use and also memories of building the project that will last a lifetime."

The Candy Maze Kit (49894), Soccer Game Kit (44799), and Basketball Game Kit (48540) all retail for \$12.99 each, and the Bird Feeder Kit (48046) retails for \$15.99. They can be purchased at Rockler Woodworking and Hardware stores nationwide, Rockler independent resellers, Rockler.com, or from the Rockler catalog. For store locations or a free catalog, please visit www.rockler.com or call 1-877-ROCKLER.

Note: Hi-resolution images and text to go along with this news release are available for download at www.rockler.com/news.

ABOUT ROCKLER WOODWORKING AND HARDWARE

Celebrating its 58th year as a family-run business, Rockler Woodworking and Hardware is the nation's premier supplier of specialty hardware, tools, lumber and other high quality woodworking products. Rockler has 29 retail locations in AZ, CA, CO, GA, IL, IN, MA, ME, MI, MN, MO, NH, NY, OH, OR, PA, TX, WA, and WI – plus 60 independent reseller locations nationwide, as well as extensive catalog and internet operations.

To learn more about Rockler, please visit www.rockler.com or call 1-877-ROCKLER.



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